

CHELSEA AMMARY

DESIGN PORTFOLIO

0774 973 3434

chelsea.ammmary@gmail.com

CHELSEAAMMARY.COM

NO.33 Tracklements Campaign

Photography & marketing
for Field&Flower vendor
promotion



**field&
flower**

ABOUT US | RECIPES | FARM SHOP

Traditionally free-range, reared by British farmers



SAY hello TO TRACKLEMENTS...

20% OFF with the code
SAUCY

19 FLAVOURS TO DISCOVER



We're pleased to announce that our friends at Tracklements will be providing all of our sauces and condiments from now on. They create their range of artisan sauces by hand from the heart of Wiltshire. We can't wait for you to try them out.

TAKE A LOOK

20% off, just for you

To let you get properly acquainted we're giving you 20% off all Tracklements products for a limited time only. We'll also be putting **FREE** samples of our **Strong Horseradish Cream** and **Fresh Chilli Jam** in your boxes for the next month.



NO.26

Field&Flower Tradeshow Kit

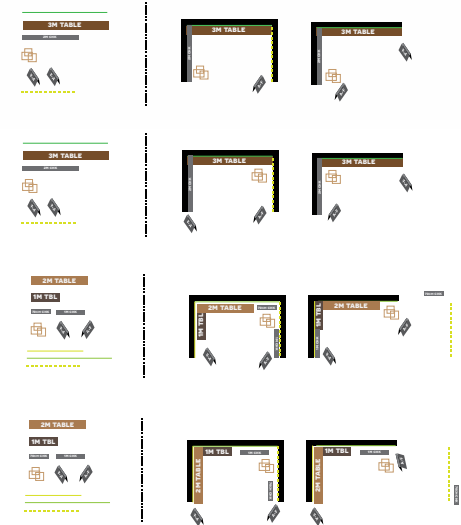
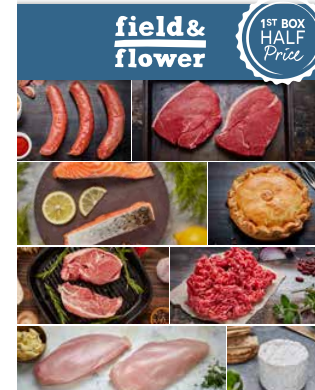
Flexible tradeshow kit with floor plan mockups. Featured shows: Taste of London, Kings Cross Canopy Market, BBC Good Food Festival and Foodies Festival London.



POP-UP BANNER



A-FRAME SIGNS



FLOOR PLAN OPTIONS

Quarterly newspaper design,
photography & prop styling



Get the
CELEBRATIONS
STARTED

MEET STU, OUR TURKEY FARMER

WE LOVE WORKING WITH STU BECAUSE
HE PROVIDES THE ABSOLUTE BEST
CARE FOR HIS CHICKENS, TURKEYS
AND GEESE. HE ONLY RAISES PROPER
FREE RANGE BIRDS.

NO.12 Crowdfunding

Crowdfunding Email Marketing
campaign samples & banner hero

WE'RE CROWDFUNDING

Become a #FreeRanger



Dear Chelsea,

We're so pleased to announce that last night we hit our target of £750,000! We are now **overfunding** and currently stand at over 107% funded, that's more than **£800,000**.

Thank you!

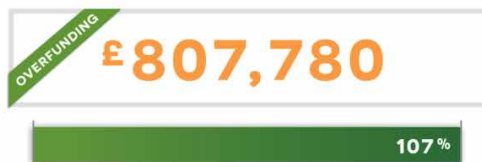
We want to say a massive thank you to everyone who has supported us on our crowdfunding journey. Thanks to everyone who has shared our story on social media and sent us messages of support. And, of course, thank you to everyone who has invested. The support we have received from our customers has blown us away.



We hope you continue to enjoy our boxes and look forward to the exciting developments we will be able to make with the help of your investment.

Best wishes,

James & James



Dear Chelsea,

The finish line is so close! We're really excited to hit our target and grow our small business, but we need your help. Here's what you can do to help us go all the way...

Become a #FreeRanger

Invest in us and help people across the UK discover what it means to eat great meat. We believe everyone deserves to know where their meat has come from and how it's been produced. By joining the field&flower family you'll also be supporting British farmers at a crucial time in the agricultural industry's development.

Spread the word

Share our story with your friends and family! The best way of letting people know about our crowdfunding campaign is



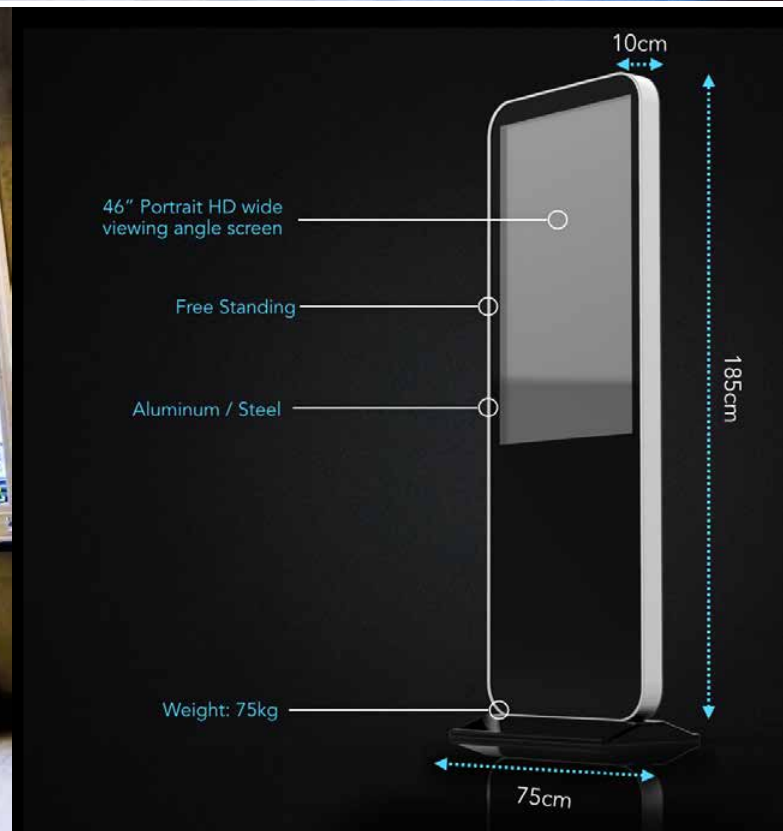
**EMAIL MARKETING, INVESTMENT
DECK, MAILERS & BUSINESS PLAN THAT
RAISED OVER £800,000 IN SIX WEEKS.**

NO.05

Able Hotel Media

Web design, hotel photography,
screen rendering and client
presentation.





NO.06

Mariechavez

Marketing collateral, product
photography and logo design
for fashion jewellery line



NO.06

UA 2017 Collection

Grow Kit packaging design, Cocktail Kit label & box design. Product renderings & fabric pattern







URBAN KID
garden kit

No.07 Tradeshow Exhibitions

3D booth rendering & full-scale art for leading
tradeshows including NY Now, America'sMart
Atlanta, Fine Lines Las Vegas.



NO.07

CfC Marketing + Photography

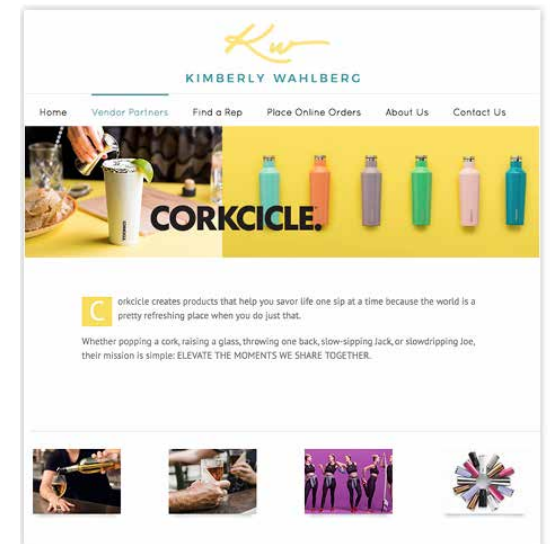
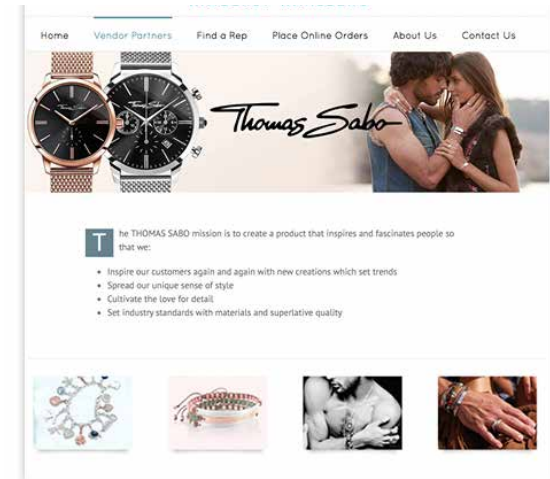
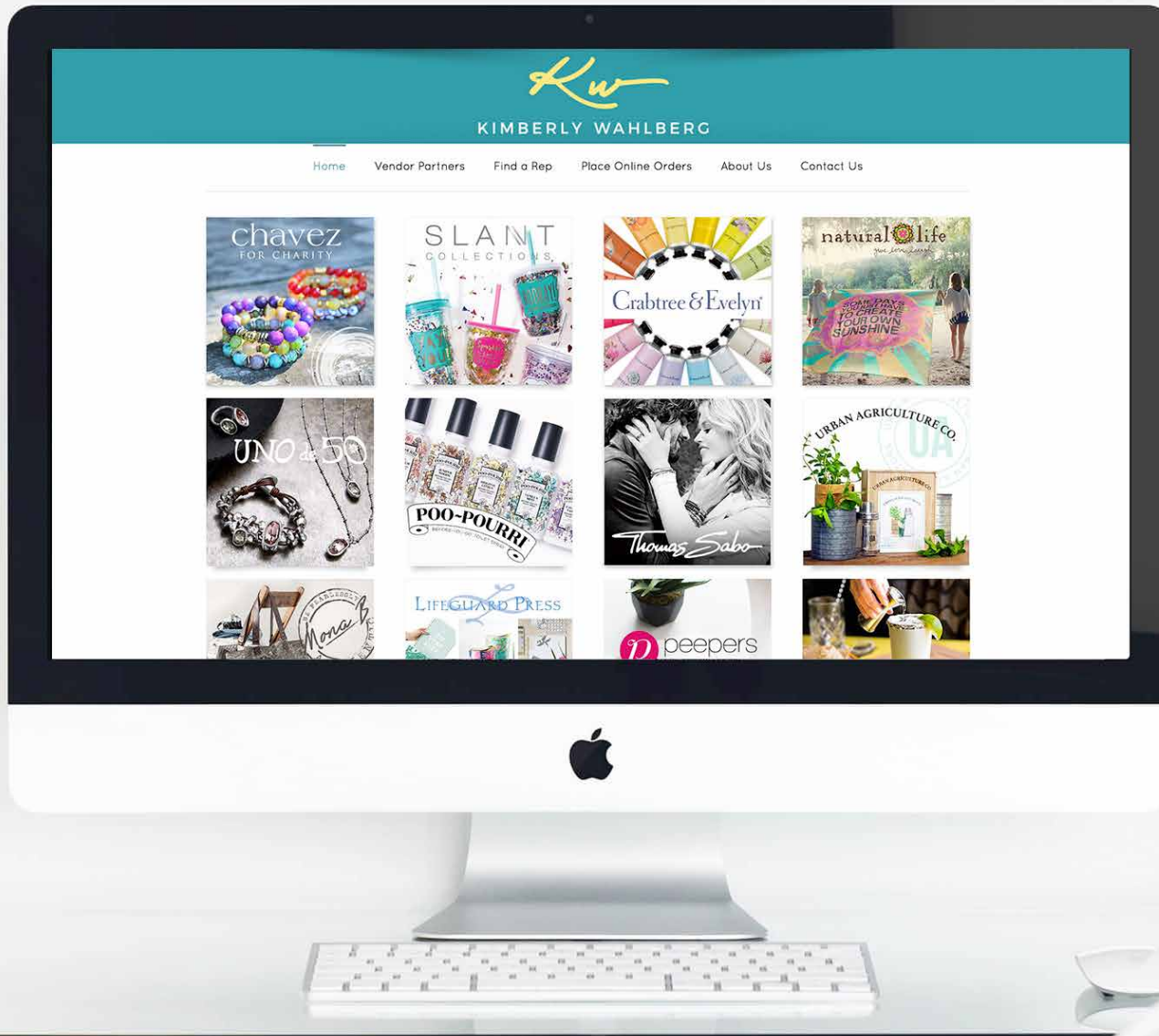
Select product photography
and marketing collateral



NO.08

K.W. Company

Logo & branding, landing page
design and vendor imagery



Kw

NO.22
Recipe Photography

Select recipe photography
& food styling





NO.46
35mm Photography

35mm lifestyle photography





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